

# Sailing 2032

## The Strategic Plan for Australian Sailing 2022-2032

SAILING 2032 is the platform from which Australian Sailing and our key partners will make exciting changes to what we do, when we do it, how we do it, where we do it, and who we do it with.

### Our Purpose

To grow sailing by leading, inspiring, and supporting sailors and their communities.

### Our People

The future of Australian Sailing lies in our people. We will proactively attract, train, support and retain people who love Sailing and are committed to achieving our purpose.

### Our Culture

Our values define our character and guide how we behave as we collectively do what is right for Sailing.

R

#### Respect

We value each other's experience and knowledge

I

#### Integrity

We act honestly and take responsibility

T

#### Teamwork

We work as one crew to help each other perform

E

#### Excellence

We exceed expectations and strive for the best

### Our Strategic Focus Areas

Our drive to deliver on our strategic plan and achieve our purpose will be focused on three key strategic pillars and six strategic foundations.

## OUR STRATEGIC PILLARS



### SUPPORT

An enhanced Sailing delivery system delivering positive and rewarding Sailing experiences.



#### OUR GOAL

- » All clubs and Centres access Australian Sailing programs and support to help them deliver Sailing to their communities and achieve their goals



### GROW

More people on the water, in more ways, more often.



#### OUR GOAL

- » Sailing is safer, more visible, accessible, relevant and rewarding for all



### WIN

#1 Olympic Sailing nation in the world, uniting and inspiring Australia.



#### OUR GOALS

- » Consistently winning multiple medals
- » Produce and retaining a pipeline of athlete and coach talent
- » Have a positive influence on retaining and growing our Sailing community

## OUR STRATEGIC FOUNDATIONS



### FUTURE FOCUS

Our cultural, governance and integrity, operating and financial frameworks are best practice and perfectly placed to support our organisation and Sailing's delivery system into the future.



### ENVIRONMENTAL SUSTAINABILITY

With the ocean, lakes and rivers as our playground, Sailing and the environment are intrinsically connected. We play an active role in ensuring all Australians have clean and safe waterways on which to sail.



### DIVERSITY AND INCLUSION

Sailing is a great way to show how diverse and inclusive we can be as a nation. We want to see Sailing reflecting our communities. Inclusive sport = inclusive communities, and Sailing is part of this.



### INNOVATION

We are open to new ideas and will continually challenge our assumptions to improve the way we operate.



### SAFETY

We promote a Sailing safety culture.



### PARTNERSHIPS

We positively partner with all elements of the Australian Sailing community for the benefit of Sailing.